

Dyalog North America Meetup, 11 April 2024

Welcome & Introduction

Morten Kromberg, CTO

Introducing the Cast



Brian Becker

APL Tools Architect, Dyalog Ltd

With over 45 years of APL experience, Brian has developed APL applications across a variety of industries, including financial planning, manufacturing control, legislative tracking, full text databases and risk assessment. He now coordinates the design and development of APL-based software tools including <u>Jarvis</u> and <u>HttpCommand</u>.



Josh David

APL Consultant, Dyalog Ltd

Josh initially encountered APL and Dyalog during an internship with <u>The</u> <u>Carlisle Group</u>. He is now a consultant to clients who use APL for production applications.



Introducing the Cast



Mark Wolfson

CTO at BIG, consultants to the Jewelry Industry

Mark has been CTO at <u>BIG</u>, a service company in the jewellery industry, since 2006. He serves as designer, architect and data specialist, overseeing a tech team of 13 developers and support staff that create and maintain a suite of products for jewellery retailers, manufacturers and other service providers in the industry.

Over the last few years, Mark has successfully migrated BIG's legacy IBM APL2 system to an entirely new production environment using Dyalog.





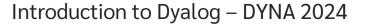
Introducing the Cast



Jay N. Whipple III

Chairman at Osprey Partners LLC, President at J.N. Whipple, Inc

Jay Whipple currents uses APL to provide services to bridge players all over the world with <u>TheCommonGame.com</u> and provides pro-bono consulting in APL for the parent organisation of bridge in the US, the <u>American Contract Bridge League</u>.





Morten Kromberg

- CTO of Dyalog since 2005
- CTO of Adaytum Software 1995-1999 (BI vendor)
 - (20 => 200 employees, sold to Cognos for \$160M)
- APL Consultant for ~20 years
 - Focus on interfacing/integration, client/server architectures and developer tools / frameworks
- Met APL in 1979 while at High School
 - Finally dropped out of University in 1985
- Born in the same year as APL (1962)





Introducing Dyalog

- Dyalog is the "New Kid" on The APL Block
 - Only 40 years since release of Dyalog version 1.0 in 1983
 - Has emerged as the Market Leader for APL
 - Still relatively unknown in North America
 - "Management Buy-In" in 2005
 - Financed by two clients and an APL distributor / consulting firm



The Last 20 Years

- Headcount and Turnover Quadrupled Quintupled
 - Headcount now ~26 full time equivalents
 - Steadily increasing R&D budget
 - First generation of interpreter developers retired;
 Second productive; Third recruited
 - Largest sustained investment in APL technology in history



The Last 20 Years

- Trading Profit in every year since 2005. Sources:
 - Growing partnerships with major customers
 - Increasing share of APL market ("unfortunately" accelerating)
 - A small number of completely new APL systems (so far)
- Manoevering towards re-launching APL as a modern tool for prototyping and rapid application development

Financial Status

Ownership

Owners	2008	2018	Present	
SimCorp (Denmark)	32.33%	40%	24%	
APL Italiana (Italy)	32.33%			
Management & Employees	35.33%	60%	76%	

- 24% owned by SimCorp (itself acquired by Deutsche Börse)
 - 76% owned by management and employees
- Revenue steadily increasing:

 Profitable every year since acquisition in 2005

5-year period	Growth
2017-2023	35%
2012-2017	8%
2007-2012	57%

← → C 🏻 dyalog.com/blog/2023/04/11-april-2023-a-day-to-celebrate/

Link 📃 APL 📃 Flying & Sailing 🦲 Car 📃 Dyalog 🧧 Cloud 📃 SBO 📃 Travel 📒 Linux 📒 Sport 📃 Productivity 📃 Ferie 2022

11 April 2023 – A Day to Celebrate!

Today we reach two very significant milestones.

40 Years of Dyalog APL

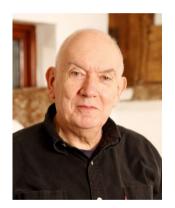
On this day, we have cause for celebration: it is 40 years since the release of Dyalog version 1.0! Geoff Streeter would say that from his perspective we are already in the 42nd year, as he and John Scholes started work on the new interpreter in 1981. On the other hand, Pete Donnelly might argue that the interpreter wasn't really ready for serious use until a few years after that date. The fact remains that the APL '83 conference in Washington DC saw the first official release of the product, and is considered to be the "birth" of Dyalog APL.

×



Farewell Geoff Streeter

We Stand on the Shoulders of Giants



John Scholes (1948-2019)



Roger Hui (1953-2021)



Geoff Streeter (retired 2023)

https://rogerhui.rip https://johnscholes.rip

10

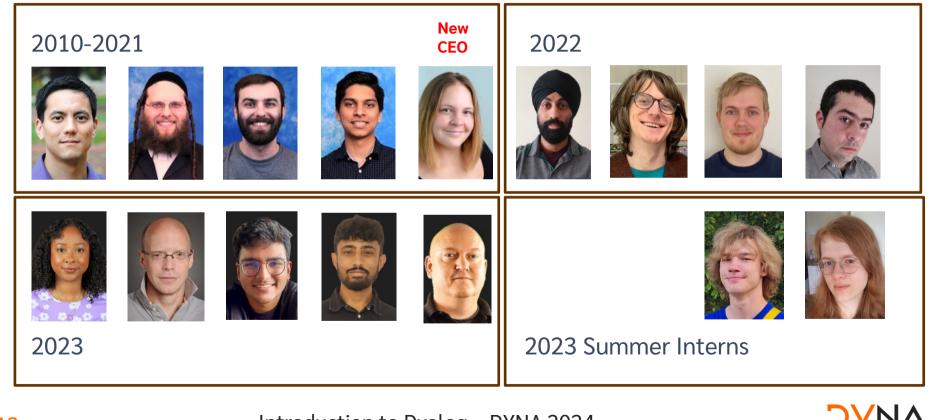


Ken Iverson's Blackboard arrives in Bramley (2010)



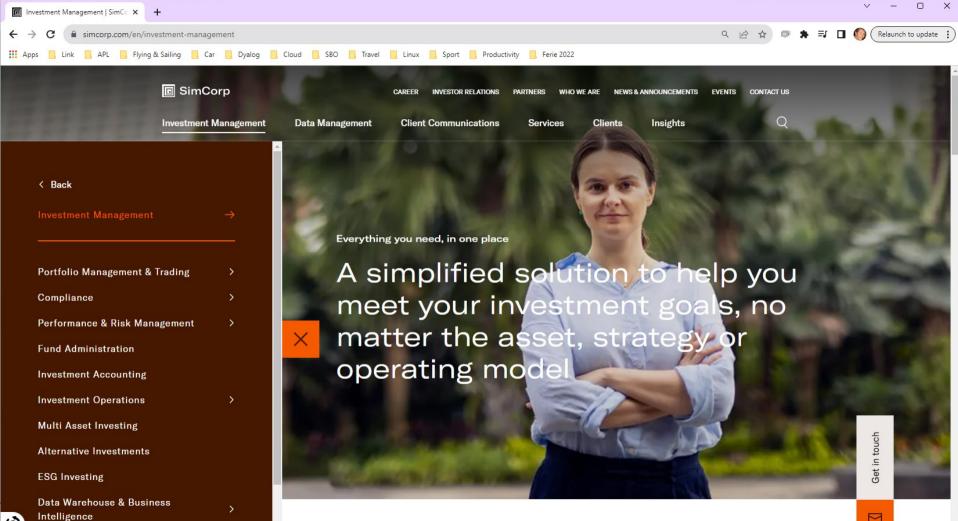


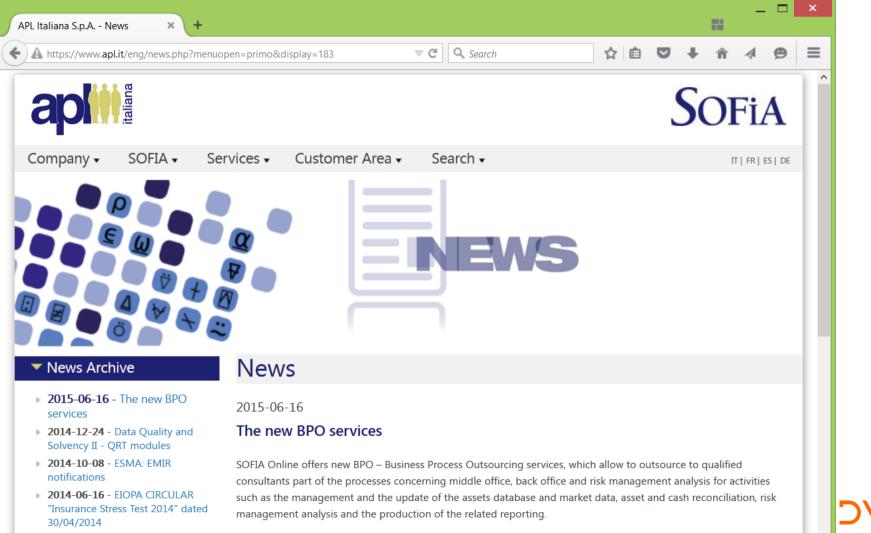
Dyalog – The Next Generation



Selected Customers

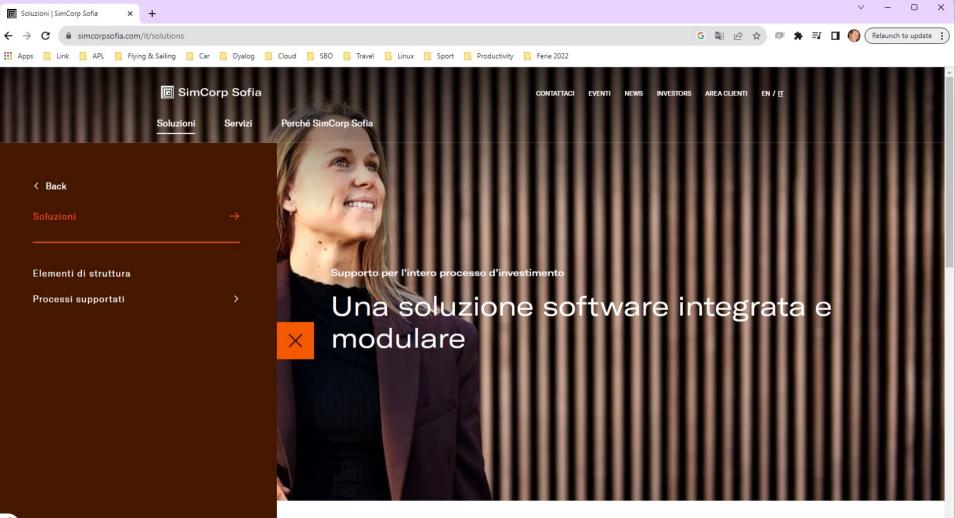
- Carlisle Group (US)
 - Collateral and Securitization for Global Capital Markets
- CompuGroupMedical (Sweden)
 - Worlds Largest "Patient Record" system: 40,000 users and 2.5 million patients records at largest hospital in Scandinavia
- A major OilEnergy Company (US)
 - Optimizes the "Cracking" of Petroleum Products and research into lubricants using APL
- Sandvik Coromant (Sweden)
 - Computer Aided Design and Production Management of Machine Tools
- SimCorp (Denmark), APL Italiana (Italy), InvestCloud Financial Supermarket (US)
 - Leaders in various markets for Asset Management Systems

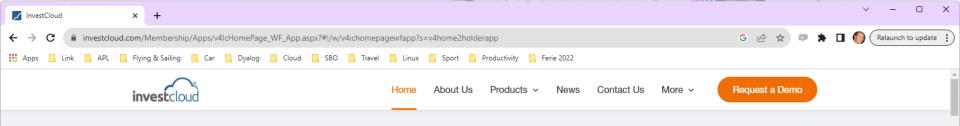




> 2014 05 20 COVID Circular p 250

With the Application Management and User Administration Profile, the PDO completes the offer of convises





Hello!

Welcome to Digital Transformation & Commerce for the Financial Industry

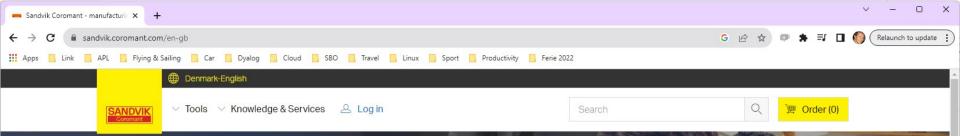
InvestCloud is transforming the Financial Industry's approach to digital. A single, no-code software platform for both Digital and Commerce enablement within the Financial Industry - covering all aspects of communication, planning, shopping and selling financial products. Cloud-native and multi-tenanted, we are changing how the world's largest banks, wealth managers and asset managers work – empowering them to leverage and leapfrog decades of technology debt and meet the elevated needs of today's, and tomorrow's, end clients.

Previously known as... Tegra118 Fiserv Investment Services CheckFree Corp SecurityAPL



See live stats

🚫 Ka	🐼 Kalender - Take Care - H - Hudmott I53								
<u></u> ۷	älj re	surser	🚴 Välj egen 🏾 🍞 Vecka 🔻	🔍 🔍 🗖 Flikar 🔻 化 🎽	🔆 Inställningar 🔞 🛃 🔎 Sök	tider			
1: An	na Ha	llander	(läk)	× 2: Bertil Bertilsso	on(03)	× 3: Ulrica Tests		×	
G	Ð	6	Bertil Bertilsson(03)						
Jul -		-	Må 15/7	Ti 16/7	On 17/7	To 18/7	Fr 19/7		
	13 M	27	:30						
	Ti	21	:40	Anka Kalle, 650502-0799	, H - Hudmo]
3	0		:50						
	To F		09:00						
	L		:10						
	S		:20						
	M Ti	28	:30				CG		CompuGroup
	ö		:40					IVI	CompuGroup Medical
	То		:50						Incurcui
12 13			10:00 Testperson Testatvå	efewef		efewef			0
14			500505-0512 :10 H - Hudmott I53	10:00 ,20 min		10:00 20 min			
		29	:20	20 1111		20 1111		and the second s	
	Ti O		:30						
			:40	Gullestad Linnea, 940721	-2985. H -				
	F		:50						
20 21			11:00			11:00			
	M	30							
	Ti		:10						
24	O To		:20						
	F		:30						
27			:40						
28	S M	31	:50						
	Ti	51	12:00 Öppen mottagning 12:00	Öppen mottagning 12:00	Öppen mottagning 12:00	Öppen mottagning 12:00	Öppen mottagning 12:00		
	0		: 10 60 min	60 min	60 min	60 min	60 min		
	To F		:20 15-06-22	15-06-22	15-06-22	15-06-22	15-06-22		
3	L		:30						
4	S		:40 13-07-15	13-07-16	13-07-17	13-07-18	13-07-19		
			:50						
			13:00						
			110					-	



Find your way to gain an edge in steel turning

 \rightarrow More about steel turning

Latest news



Tackle the transformation

2023-09-12



Webinar: Boost your productivity by using Indexable Rotating Tools



Aeroengine application knowledge 2023-07-11



2

All-directional Y-axis turning

2023-06-13

Revenue Splits

Very Roughly

- USA vs ROW: 40/60
- UNIX & Linux vs Windows: 25/75
 - UNIX revenue is currently 90% AIX
 - We expect Linux to grow, replacing both AIX and Windows
- USA and UNIX: a smaller number of larger clients
 - Migrants to Dyalog APL from US-based APL vendors



The Market

- We believe that the key strength of APL is and always has been that it allows the "Domain Expert" to be - or to work closely with - the "Programmer"
- This is getting more important as requirements grow in compexity and time-to-market grows in importance
- Recently, keeping auditors happy about security and best practices has become critical



Strategy - Part 1

Support the Domain Expert

Provide *Tool of Thought* for subject matter experts Provide simple interfaces to:

- Microsoft Office
- Databases, XML, JSON
- Statistical / computational packages R, MatLab, Python, ...
- GUI, Charting Tools





Strategy – Part 2

Keep IT, Auditors & Software Engineers Happy

Provide interfaces and documentation required to satisfy the IT organization:

- Integrate with popular or "mainstream" development platforms
- Perform well and scale across multiple Cores and Machines
- Support Containerization & Service Orientation
- Enable Source Code Management and Continuous Integration
- Be Secure, Maintainable and Auditable
 - Allow our users to achieve the same for applications written in Dyalog APL



Marketing Strategy

- Above all, keep existing clients Happy and Safe!
- Documentation and Tutorials
- Make it free to get started with APL
- Open-Source all Tools
- Evangelism: Non-APL conferences and social media
- Understand the needs of the modern "Data Scientist"
 - (Python and R users)
- Pave way for the Second Coming of APL

MilliantoJDy

Most Visited Provide Getting Started Mathematical Latest Headlines Mathematical Action of Colourful a...

San Francisco 2011



SOFTWARE DEVELOPMENT CONFERENCE

com

<<< Previous Track

Next Track >>>

Tutorials: Nov 14 - 15 Conference: Nov 16 - 18

New Languages changing your world!

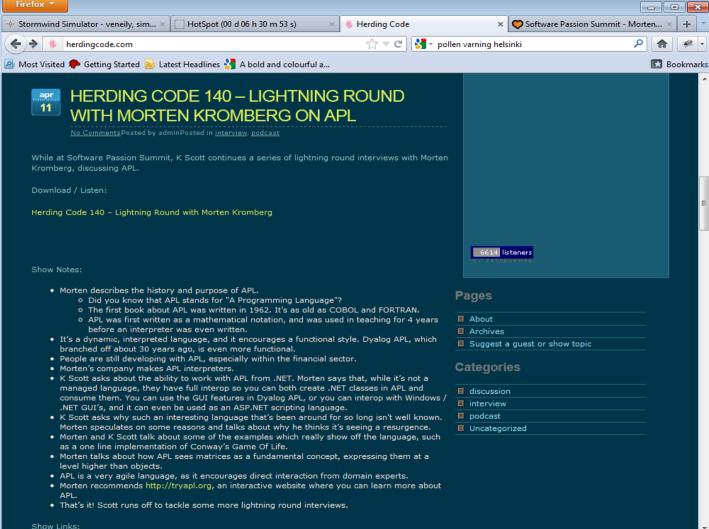
Host: Kresten Krab Thorup

New programming languages and techniques are quickly moving in to be able to exploit and manage the benefits of multi-core, clusters of workstations, and large datasets. In this track we'll look at a number of these, touching in on data-parallel programming, GPU programming, vector-functional and data-flow oriented programming. Most of this is not really new, but current developments are quickly moving these programming techniques from being niche technologies, into being adopted in many modern solutions. They are often mature, but not widely known techniques.

Track:	New Languages changing your world!
Host	Kresten Krab Thorup
10:35	Objects, Anomalies, and Actors: The Next Revolution
	Steve Vinoski
	Location: Olympic Download slides
12:05	Dart in Depth
	Gilad Bracha
	Location: Olympic Download slides
14:05	Introduction to CUDA C/C++
	Cyril Zeller
	Location: Olympic Download slides
15:35	Ozma: Extending Scala with Oz Concurrency
	Peter Van Roy
	Location: Olympic Download slides
16:50	Why APL is Still Cool
	Joel Hough & Morten Kromberg

111

MilliantoJDyre

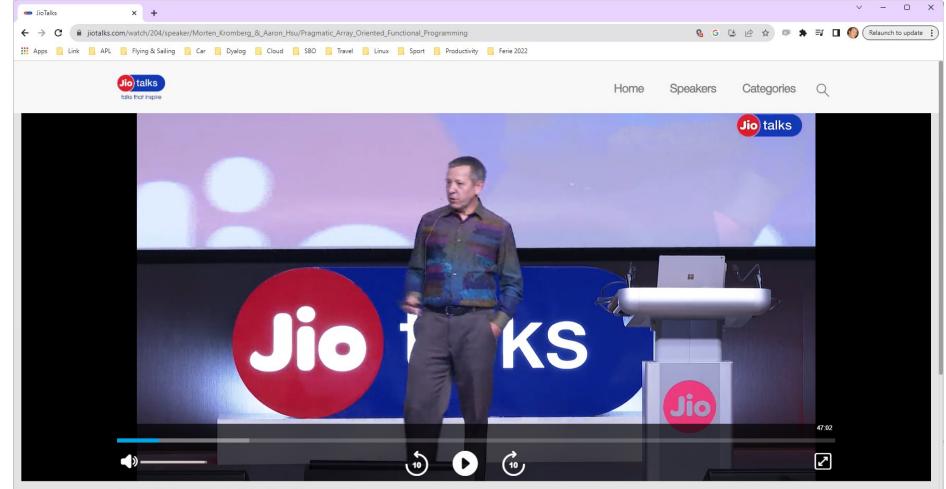


Talks at Google

Morten Kromberg CTO, Dyalog Ltd.

June 16th, 2015

💶 🔹 🖏 🕂



Pragmatic Array Oriented Functional Programming Morten Kromberg & Aaron Hsu

Share: f 😏 😒



As part of the **Students & Diversity program**, Erlang Ecosystem Foundation is sponsoring **50 free tickets** for students and people from under-represented groups.

APPLY FOR FREE TICKETS



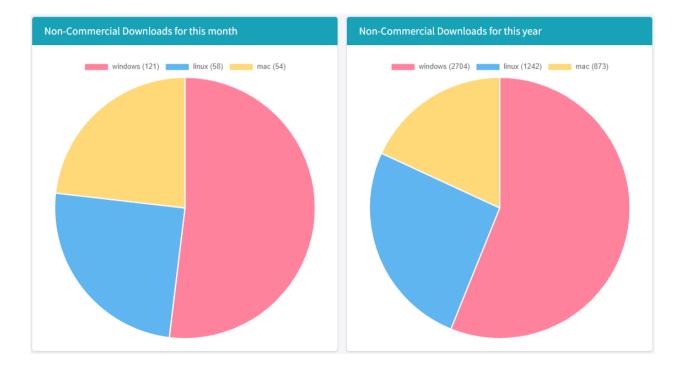


The TryAPL × +	✓ – □ X
← → C 🔒 tryapl.org	G 🔍 😥 🖈 💷 🖪 🌘 🤇 (Relaunch to update 🔅
🔢 Apps 📕 Link 📕 APL 📕 Flying & Sailing 📕 Car 📕 Dyalog 📕 Cloud 📕 SBO 📕 Travel 📕 Lir	nux 🧧 Sport 📙 Productivity 📑 Ferie 2022
← +-×÷∗◎∄○!? [[⊥┬⊣⊢ =≠≤<>≥≡≢ ∨∧♠ቍ ↑↓⊂⊃⊆]	άΫ ι <u>ι</u> ε <u>ε</u> υη~ /\/Ϟ , , ρφθδ ¨~¨*.ο¨ö© □⊡目⊠Ι⊈⊽ ◊Αωα⊽ ¯θ
FILE INTRO LEARN PRIMER LINKS HELP	TryAPL Version 3.6.1 (enter]State for details)
FILE INTRO LEARN PRIMER LINKS FELP Got a minute? — Try APL! APL is an array-oriented programming language that will change the way you think about problems and data. With a powerful, concise syntax, it lets you develop shorter programs that enable you to think more about the problem you're trying to solve than how to express it to a computer. TryAPL runs on Dyalog, which you can download for free, or try it now by entering an expression (use the language bar above to type the special APL symbols), or clicking one of these expressions, followed by Enter, to see it in action: 2 + 2 No points for guessing this 4 2 3 + 8 5 7 Functions apply to arrays 110 Generate the first ten integers +/1100000 Sum the first 100 000 integers ×/110 A long, slow way to write !10 Avg={(+f+w)+#w} Average is the sum divided by the count Avg 1 6 3 4 and apply it throws+?10000p6 Store 10 000 dice throws +/1=throws Of 10 000 throws, how many 1s? +/(16)•.=throws Frequency of all 6 possibilities 'Hello, World!' Not just about maths! {w, #w}⊟'Mississippi' See?	Sun Sep 17 2023 21:50:06 Copyright (c) Dyalog Limited 1982-2023 500500
Are you a Problem Solver (a domain or subject matter expert with problems to	-
solve) or a Programmer (someone who translates those solutions into a	
computer-executable format)? Problem Solvers benefit from APL's ability to	

-

consistely express advanced concents without acting bagged down with a let of

Non-Commercial Downloads (snapshot September 18th, 2023)



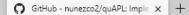


Academic Collaboration

- University of Rome: Masters Level Financial Mathematics using Dyalog APL
- National University of Ukraine in Kiev started teaching introductory course in APL in 2011
- Herriot University (Scotland) and University of Copenhagen: Research into APL as a model for data-parallel computation
 - Compiling APL for GPGPUs etc

Directly Funded by Dyalog

- University of Indiana: Research into APL as a model for "deterministic task parallel computation"
 - Aaron Hsu's Co-dfns compiler
- Jesús Galán López (Ghent University)
 - Metallurgy with APL
- Santiago Núñez-Corrales, PhD
 - National Center for Supercomputing Applications



2 🗖

 \leftarrow

ණ

https://github.com/nunezco2/quAPL		~~ ···	b
E README.md	No releases published		Q
<u>quAPL</u> <i>e</i>	Packages		-
			-
Santiago Núñez-Corrales, PhD (<u>nunezco2@illinois.edu</u>)	No packages published		<u></u>
Marcos Frenkel (<u>marcosf2@illinois.edu</u>)	Contributors 2		0
Bruno de Abreu (<u>babreu@illinois.edu</u>)	nunezco2 Santiago Nunez-Corrales	[•
National Center for Supercomputing Applications	marcosfrenkel		-
Description <i>P</i>	••		+
quAPL is an APL implementation of a collection of primitives that can be used to simulate a quantum computer. The			
code is inteded to be experimental, and will continue to be expanded upwards to contain composable primitives			
leading to the vision of an Instruction Set Architecture, as well as downwards to replace core entities with calls to existing quantum implementations, ideally using OpenQASM.			
Why APL @			
 APL naturally captures the effect of operators over vectors in normed, finite-dimensional Hilbert spaces representing guantum states 			
 APL's array-based syntax allows quantum programmers to focus on the semantics of qubit operators while removing concerns about implementation details unrelated to quantum computing 			

- APL's ability to optimize operations across multiple data types
- APL's native handling of complex numbers

Selected Features 2006-2024

- Web Server and Web Service Frameworks
- Run APL as a Windows Service
- Public Docker Containers
- Remote IDE for debugging service processes
- Health Monitor for monitoring collections of processes
- Parallel and Asynchronous Execution
- New Data Types:
 - 128-bit Decimal Floating Point
 - Complex Numbers
- Functional Programming (dfns)
- New primitives: Key, Stencil, Where, ...
- Significant steps towards an APL compiler
- Many speed-ups of interpreter algorithms

- Object Orientation
- Microsoft.Net Integration
- HTMLRenderer object embeds Chromium
 Web Browser engine
- 64-bit: *NO* workspace or component file size limits
- Unicode Support incl APL Source in Text Files
- Secure TCP Sockets w/ IPv6 Support
- Encryption Toolkit
- Regular Expressions (PCRE) built-in to APL
- XML and JSON parsers for fast conversion to (and from) APL structures

Vast majority of features are identical across all platforms



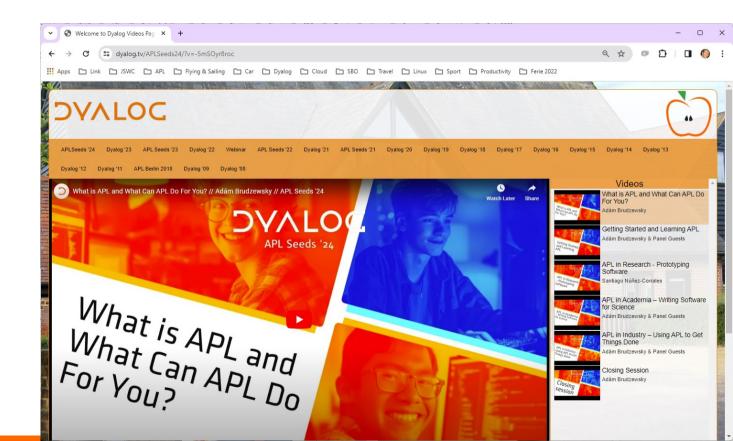
Summary

- Dyalog has emerged as the leader of the APL technology market
 - Continuously gained market share since early 1990's.
 - Dyalog APL allows domain experts to participate in rapid application development using recognized best practices
- APL can easily be integrated into any development environment as a client or server component using:
 - Web Service (SOAP/REST HTTP/JSON) or Web Server (HTTP)
 - .NET and Microsoft.NET Framework
 - ODBC/ADO/ADO.NET
 - (Still support COM / ActiveX, even DDE)
- We are just getting started after 40 years!



Videos from User Meetings

dyalog.tv





The Real Reason to Pick Dyalog APL

