

Sample email

Dyalog Ltd recently announced the seventh annual International APL Problem Solving Competition.

APL is a high level language available both in free and commercial versions. For information on Dyalog Ltd's implementation of APL, see <http://www.dyalog.com>.

Dyalog Ltd invites students worldwide to put their programming and problem-solving skills to the test by using any APL system to develop solutions to ten questions and solve a series of problems. This is a contest for people who love a challenge and learning new things for fun, with the added bonus that you can win one of 43 cash prizes totalling \$8,500, including a grand prize of \$2,500 and a trip to Sicily to attend the [annual Dyalog Ltd user meeting](#) in September 2015. You have until 16 July 2015 to submit your entry.

For the rules, eligibility criteria and to enter the competition, go to <http://www.dyalogaplcompetition.com/>.

Sample Facebook Post

Do you want to challenge your programming and problem-solving skills in a fun, brain-teasing competition? Then join the seventh annual International APL Problem Solving Competition and compete for cash prizes and a trip to attend the annual Dyalog Ltd user meeting in September 2015. You have until 16 July 2015 to submit your entry. See <http://www.dyalogaplcompetition.com/> for more information.

Sample Tweet

Dyalog Ltd's 7th Annual APL Problem Solving Competition is now live
<http://www.dyalogaplcompetition.com/>
@studentcomp #DyalogAPL

Sample Text for e-blasts, newsletters, etc.

APL Problem Solving Competition

Dyalog Ltd is challenging students across the globe to test their problem-solving and programming skills in the APL Problem Solving Competition. Anyone who is currently enrolled in full-time education is more than welcome to participate. Who knows? You could be one of the 43 lucky cash-prize winners!

<http://www.dyalogaplcompetition.com/>