

Sample email

Dyalog Ltd recently announced the 15th annual APL Problem Solving Competition.

APL is a high level language available both in free and commercial versions. For information on Dyalog Ltd's implementation of APL, see <http://www.dyalog.com>.

Dyalog Ltd invites you to put your programming and problem-solving skills to the test by using any APL system to develop solutions to ten questions and solve a series of problems. This is a contest for people who love a challenge and learning new things for fun, with the added bonus that, if you are a full-time student, you can win one of 18 cash prizes totalling \$6,500, including a grand prize of \$2,500 and a trip to the annual [Dyalog user meeting](#) (if you are not a full-time student you can win free registration for the annual Dyalog user meeting). You have until 28 July 2023 to submit your entry. For the rules, eligibility criteria, and to enter, go to <https://contest.dyalog.com>.

Sample Facebook Post

Do you want to challenge your programming and problem-solving skills in a fun, brain-teasing competition? Then join the 15th annual APL Problem Solving Competition and compete for cash prizes and a trip to attend the annual Dyalog Ltd user meeting. You have until 28 July 2023 to submit your entry. See <https://contest.dyalog.com> for more information.

Sample Tweet

Challenge your programming and problem-solving skills – join the 15th annual APL Problem Solving Competition and compete for cash prizes and a trip to attend the next annual Dyalog Ltd user meeting. See <https://contest.dyalog.com> for more info #DyalogAPL

Sample Text for e-blasts, newsletters, etc.

APL Problem Solving Competition

Dyalog Ltd is challenging you to test your problem-solving and programming skills in the APL Problem Solving Competition. Everyone is welcome to participate for a chance to win free registration for the next Dyalog user meeting; if you are currently enrolled in full-time education, you could also be one of the 18 lucky cash-prize winners!

<https://contest.dyalog.com>