

FinnAPL 2024

# Dyalog Licences

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**DYALOG**

# Introduction

- ◆ Who am I?
- ◆ What do I do at Dyalog?
- ◆ What will I be presenting on?



# The basics



- ◆ Legal software use and distribution - <https://www.dyalog.com/prices-and-licences.htm>
- ◆ Developer licences
- ◆ Runtime licences
- ◆ Special contracts

# The current licence structure

- ◆ Subscription based model
- ◆ One licence type
- ◆ 32bit only – deprecated
- ◆ One price - £1,375 per licence
- ◆ Incremental price increase option

\*Special Contracts  
– not affected

# The old licence structure

Licence Type	32-bit	64-bit
Microsoft Windows (cost per annum)	£850	£1,275
macOS/Linux (cost per annum)	-	£1,275
Windows, Linux & macOS (cost per annum)	-	£1,375
AIX (cost per annum)	£1,275	£1,875

# The new licence structure

Licence Type	64-bit
Multiplatform Developer Microsoft Windows, Linux, macOS (cost per annum)	£1,375
AIX (cost per annum)	£1,875

- 1 January 2024
- Simplified
- Single Commercial Developer Licence Type

# Rationale – Making it easier for customers



- ◆ Less influence on architectural choices
- ◆ Current development trends
- ◆ Streamlined procurement

# Rationale – Future Proofing



- ◆ Future proofing Dyalog
- ◆ Investing in our growing team! More hands = getting more done!
- ◆ Increased costs in running a business

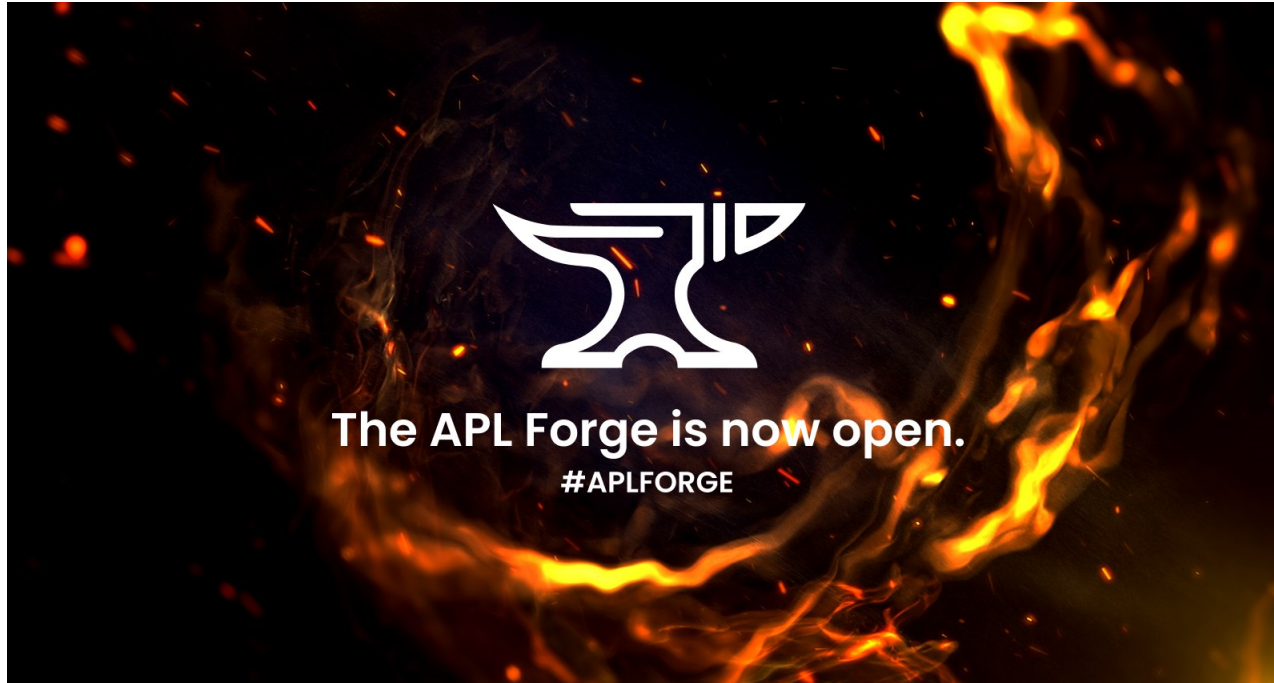


# How has this played out?



- ◆ Active 32-bit licence holders contacted
- ◆ Detailed information provided
- ◆ Two options offered
- ◆ Everyone has upgraded! Yay!

# Dyalog is doing big things



## The APL Forge

<https://forge.dyalog.com/>

# Dyalog is doing big things

<https://www.youtube.com/@DyalogUserMeeting>



## The APL Forge

# Dyalog is doing big things

A free-to-enter competition  
that could change the way  
you think...  
...and win you **\$100**

  
**APL**  
CHALLENGE

challenge.dyalog.com

DYALOG

## The APL Challenge

<https://challenge.dyalog.com/>



# Dyalog is doing big things



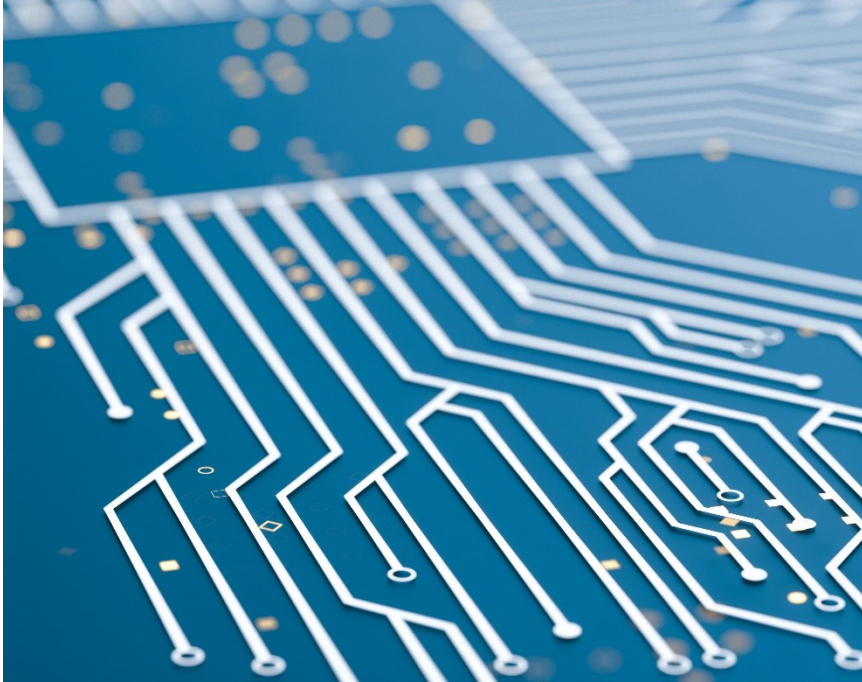
- ◆ New faces in 2024
  - ◆ Martina Crippa (DK/IT)
  - ◆ Karl Holt (DK)
  - ◆ Neil Kirsopp (DE)
  - ◆ Andrea Frederiksen (DK)
  - ◆ Brandon Wilson (JP/USA)

# Dyalog is doing big things



- The APL Forge
- The APL Challenge
- New faces in 2024
- New CEO!

# Conclusion



- ◆ No more standalone 32-bit products!
- ◆ Social media: Get involved! Share knowledge!
- ◆ Secure future!